

Breaking News: Mandatory Retirement to be Eliminated

Mandatory retirement in BC will be eliminated as of January 1, 2008, under a bill introduced today in the BC legislature. The change would extend protection from age discrimination to those 65 and over. [More...](#)

Last Call To Attend THE Industry Event of The Year

Make sure to visit go2 at the CTHRC's 6th Annual Tourism HR Forum on April 30 - May 2! Labour shortage issues, staff recruitment, retention & development are the focus. [More...](#)

Win An Essential Human Resources Package!

Take our short [survey](#) and let us know what you would like to see included in go2's e-newsletter "on the go." You will be automatically entered for a chance to win an HR package that includes the new 2007 Compensation Study and more!

Winners of go2's 2007 Bursary Program Announced!

Eight students from across the province were chosen to receive the \$500 bursary which recognizes their commitment to the industry and strong academic performance. [More...](#)

Remember that what gets measured gets done! Do you conduct regular performance reviews?

Staff Appreciation - A Key to Retention

Many employers in the BC tourism industry are faced with the challenge of retaining good employees. David Wetsch, general manager of Vancouver's Ramada Limited, is convinced the best and most effective staff retention plan is also quite simple: He appreciates his staff.

[More...](#)

Creating Effective Recruitment Ads

Recruiters need to learn how to speak the language of marketing to sell themselves in a tight labour market. Car makers don't list the technical specs of their vehicles in magazine ads. Rather, they impart the feeling one gets by driving their cars. The point is that a reader can look at the ad and know the "what's in it for me" factor immediately.

[More...](#)

Good Staff Are Best Resource

Tourism industry operators in BC have the stunning outdoors, riveting adventure and world-class amenities to entice and cradle the thousands of visitors who cross into the province each year, but it's the people working on the front lines who are each business' greatest resource.

[More...](#)

New Agency Serves Up Talent

Michael is a communications specialist with an impressive background in journalism. Cristina is an event planner formerly with Canada Place. Thaung is an Asian food expert with more than 20 years in the Food & Beverage industry. Any or all could be working for you tomorrow.

[More...](#)



The resource for people in Tourism

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