

Sea-to-Sky HR Strategy Update

A summary of the ['Final Report - Stakeholder Consultation and Qualitative Research Study'](#) is now available as well as a summary of Bernie Lalor-Morton's report, ['Recruitment Strategy for the Sea To Sky Region'](#). [More...](#)

School's in...time to recruit!

With students heading back to school soon, make sure you get a head start on recruiting [co-op students](#) as well as foreign students who are now eligible to [work off-campus](#).

Foreign Worker Programs 101

Join go2, hosted by COTA, at a foreign worker programs session on September 28th. You will leave with your own Foreign Worker 101 'Toolkit'! [Register...](#)

Upcoming Industry Events!

- Join Vancouver AM Tourism Association for a for a fun day of golf and networking on September 12th! [More...](#)
- ABLE BC's Annual Golf Tournament is being held on September 19th. [More...](#)

Chipping Away at the Labour Shortage

BC Premier Gordon Campbell has announced that his province expects to be short 84,000 workers by 2010, when the province will be front and centre of the world on the Olympic stage. In the face of adversity, employers and recruiters are beginning to think laterally.

[More...](#)

Tigh-Na-Mara has Found the Key to Reducing Staff Turnover

Do you believe rewards work to keep great employees in your business? Dant Hirsch, general manager of the world-famous Tigh-Na-Mara Seaside Spa Resort in Parksville, on Vancouver Island, learned early in his career that rewarding staff financially may not be the only answer to keeping them.

[More...](#)

Contribute to Tourism's Sustainable Future

If you operate a tourism business now is the time to step up and contribute to the continued success of the industry. The first stage discussion paper of The Council of Tourism Association's project, *Foresight; Shaping and Sustaining a Vision for Tourism in British Columbia* is now complete and operators are invited to provide feedback that will shape the project's long term objectives.

[More...](#)

What you Need to Know About Employment Contracts

Employment contracts are the foundation of workplace relationships, but employers and employees alike can be careless when they enter these agreements. Avoid costly mistakes by following good employment contract practices.

[More...](#)



The resource for people in **Tourism**

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