



Message From go2.

Last week go2 attended the BC Tourism Industry Conference. This years theme was "Creating an Environment for Success", clearly a relevant topic for our industry as we move towards 2010 and beyond. One panel session we conducted was about how companies are more effectively recruiting and retaining workers through their environmental stewardship and corporate social responsibility. We heard from industry leaders [Canadian Mountain Holidays](#) and [Rocky Mountaineer Vacations](#) who are doing this now. We challenge you to embark on this journey as well and stay tuned for future articles on this topic.

Arlene Keis
CEO

HR to Help Your Bottom Line.

Benefits Attract & Retain Seasonal Workers. While some organizations argue that furnishing benefits to seasonal employees isn't affordable, others feel that they simply can't afford not to.

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WorkLife BC Awards Recognize the Best in Work-Life Balance. In the race to balance home, office, family, and personal responsibilities, most workers today concur that there is just not enough time to do it all well. WorkLife BC promotes flexibility and offers strategies, guidance and tools that assist businesses to build staffing models that address the multiple demands of workers.

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Tea and the Secrets of Staff Retention. Staff retention a concern? Consider this scenario. Imagine you're a front-line employee working at a mundane job. It's so boring you simply go through the motions. You're on autopilot, counting the hours and minutes until your shift is over and you can go home and do something you enjoy. Or you stick with the job only until something that's more interesting or pays more comes along. Then you're gone...

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BC Success Stories.

The Exploration Place Museum and Science Centre Wins 2008 'Employees First' Award. The Exploration Place Museum and Science Centre, located in Prince George, is this year's recipient of the 'Employees First' award presented by go2. The award is presented each year to a BC tourism employer to recognize exceptional standards of excellence in human resources and people management.



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Stay Tuned.

Next Month: Innovative Recruitment. With a labour crunch that knows no industry limits, creativity and innovation often distinguish the recruiting efforts that work from those that don't.

NEWS & EVENTS

Dennis Green Awarded BC Chefs' Fred Naso Award: go2 congratulates Dennis Green, Program Manager, Industry Training for go2's Industry Training Division called PROPEL, on being awarded the prestigious Fred Naso award. [More...](#)

Expanded BC Provincial Nominee Program Helps Tourism Industry: British Columbia is launching a two-year pilot project aimed at foreign workers to help offset serious labour shortages in the tourism/hospitality and trucking industries, Economic Development Minister Colin Hansen announced February 5th. [More...](#)

UPDATED: Foreign Worker Guide for Tourism Employers: go2's Foreign Worker Guide has been updated to include recent changes to the expanded PNP program for entry-level and semi-skilled occupations in the tourism industry. The guide is available as a free download for tourism employers. [More..](#)

Courts Recognize Liability of Employment Agencies: In tough times, when the labour pool seems particularly lean, employers may rely heavily on these outside consultants. [More...](#)

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