



Message From go2.

We are delighted to announce the [official launch of PROPEL](#), go2's industry training division.

The 'Culinary Face-off' black box competition between Colin Hansen, BC Minister of Economic Development and Kirk McLean, former Vancouver Canuck and current co-owner of So. Cial at Le Magasin Restaurant was the highlight of the launch.

Our contestants received great hands-on help from Max Wang, President, Junior Chapter of the BC Chefs' Association and Rachel Webster, incoming president. They received verbal coaching from local Red Seal chefs Jeffrey Van Geest, Chef/Owner of Aurora Bistro, and Robert Belcham, Chef/Owner of Fuel Restaurant.

We warmly thank all of our event participants, judges, the BC Chefs' Association, and the BC Foodservice Expo for supporting our event and we look forward to the next PROPEL culinary face off!

Arlene Keis
CEO

Pictured above (from L to R): Kirk McLean, Rachel Webster, Max Wang, Minister Colin Hansen

HR to Help Your Bottom Line.

Prestige Mountain Resort: Small Initiatives Result in Big-time Staff Retention. "I've been in this industry for a long time, and I've discovered that the secret to attracting and keeping good staff members isn't simply good wages," says General Manager Benjamin Leversedge.

[> MORE](#)

Employee Retention Techniques for the Hospitality Industry. Do you experience a high turnover within your business? Are you looking for ways to help retain your current staff in order to save the time and money it takes to train new people? It is no secret that one of the most important facets of the hospitality and foodservice industry is hiring and keeping the best staff.

[> MORE](#)

Recruiting Older Workers: Tapping a Unique Labour Source. By exploring the traditionally untapped labour market of older workers, employers are discovering the unique perspective, invaluable experience and mature outlook that these employees can bring to the table.

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BC Success Stories.

Culinary Capers: Using Professional Development to Entice the Best and Brightest. Debra Lykkemark, president of Vancouver based Culinary Capers, has discovered that a crucial tool in attracting and retaining staff is offering them the opportunity to learn new skills and grow professionally; a practice that benefits both the staff members and the organization as a whole.



[> MORE](#)

Stay Tuned.

Next Month: Recognition & Rewards. Employees First Winner and runner-ups.

NEWS & EVENTS

Last Call: Meet Job Seekers in Southern Ontario: The Province of BC, working with go2 and other industry associations, is facilitating a multi-industry job fair series to promote British Columbia companies and assist them in recruiting new workers. [More...](#)

Last Call: International Recruitment Opportunity: The BC Provincial Nominee Program is inviting BC employers in the tourism/hospitality and construction sectors only to participate in two events in Germany, with the option of also attending a third event, Emigration 2007, a large immigration fair in the Netherlands. [More..](#)

Special Ad Rates: Vancouver Province - Campus Recruitment Tourism & Hospitality Feature: As a special offer, you can now get double the ad space in the Province's upcoming Tourism pullout section. Book by Feb 7! [More...](#)

BC Tourism Industry Conference - Feb. 20-22: Don't miss go2 's informative industry sessions on: finding and keeping staff; hiring persons with disabilities; recruiting and retaining workers through environmental initiatives; and recruiting foreign workers. Also, be sure to meet your future star employees at the BC Student Case Competition. [More...](#)

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