

go2 Hosts Foreign Worker Industry Forum

go2, in conjunction with the Ministry of Tourism, Sport, and the Arts, was pleased to sponsor a Foreign Worker Forum on July 18th. [More...](#)

MOVE ON UP™ "Work the Dream" Contest

The hugely successful radio and web contest attracted entries from across the province and gave winners the opportunity to test-drive their dream jobs in the tourism industry. [More...](#)

go2 Announces New Board of Directors

go2 is pleased to announce their 2006 - 2007 Board of Directors. Nine directors were elected and will serve two year terms. [More...](#)

Financing Your Tourism Business

The Council of Tourism Association's new report, **Financing Tourism Operations in BC**, is the latest tool available to operators to ensure a sustainable industry through the development of thriving, successful businesses. [More...](#)

go2 Job Board

Posting your jobs for FREE on the [go2 Job Board](#) has never been easier!

Royal Roads University Offers New Programs

Starting this fall, Royal Roads will offer a Bachelor of Arts and a Master of Arts in International Hotel Management. [More...](#)

Feds Say Foreign Students Can Now Work Off-Campus

The Government of Canada announced that foreign students attending Canadian universities and colleges are allowed to work off-campus as part of its new Off-Campus Work Permit Program. Until now, over 150,000 foreign students have been restricted from working off-campus while attending school in Canada, so this comes as good news to tourism operators trying to cope with labour shortages.

[More...](#)

Demographic Targeting: A Fresh Approach to Recruitment Strategy

Targeting a specific demographic group is fast becoming a key recruitment strategy. Victoria-based Custom House is testing the strategy with success by targeting an experienced labour pool that is ready, willing, and able to work.

[More....](#)

Make Sure Your Patrons Get Home Safely

Now that the busy summer season is here, it is more important than ever to make sure your patrons get home safely. A recent BC Court of Appeal decision upheld a lower court decision that found a pub 50% liable for a drunk-driving accident, indicating that licensed establishments are responsible for getting their patrons home safely. Learn about various driving alternatives.

[More...](#)

Small Business Check-Up: Find Out How You Are Doing

Do you want to know how your business is doing compared to others in your sector? Do you want a free tool to help develop action plans? Check out the Small Business Check-Up — a free on-line diagnostic tool designed to help BC's small business owners and managers to compare their responses to other small business in BC, as well as develop action plans to improve their performance.

[More...](#)

New Employment Program to Help Ease Staffing Shortages

The BC Employment Program, announced by The Ministry of Employment and Income and to be implemented effective July 4, will help approximately 15,000 clients annually to find and keep employment. For employers this means some solutions to staffing while simultaneously providing opportunities for unique groups of workers to plant their feet in the workforce.

[More...](#)



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