

Find Out How Competitive Your Organization Is When It Comes To Compensation

1,153 organizations located across Canada participated in the Canadian Tourism Sector Compensation Study, which examined the compensation paid to over 51,000 individuals in the 27 most common positions in the industry. [More...](#)

Kootenay Rockies Region Faces A 20% Deficit Of Tourism Workers

A new report released by go2, on behalf of the Kootenay Rockies Tourism HR Strategy Steering Committee, confirms that labour shortages being felt in this region will worsen over the next decade. [More...](#)

go2 2006 - 2007 YEAR in REVIEW

Check out the accomplishments and major activities go2 has undertaken in our key mandate areas, such as recruitment, retention and research, from 2006 - 2007. [More...](#)

go2 2007 - 2008 Board of Directors Announced

The go2 board represents a cross-section of BC's tourism industry including tourism operators, industry associations and educational institutions from a variety of regional areas of the province. [More...](#)

Prize Draw Winner Announced!

Thank-you to all of the employers that completed our go2 Employer Survey, which helps us with the continuous enhancement of our website. The lucky winner of a Bar Gift Set from [Foster Walker Gifts](#) is Cynthia Bentroudi, the owner of Rustica Ristorante. Congratulations!

70% of the top 2000 most productive corporations have a mentoring program. Do you?

Tourism Makes BC Smile

To celebrate Tourism Week in Canada, go2 asked employers and employees across the province to send us a picture of dedicated tourism professionals doing what they do best - making a customer's BC experience an unforgettable one. The winner of the contest was Dave Lane of [Butchart Gardens](#). Congratulations!



[More...](#)

BC Acts to Protect Young and New Workers

WorkSafeBC has announced changes pertaining to new and young workers. These changes are specifically intended to address the extraordinarily high injury rates amongst these categories of employees. The injury rate of young workers is more than twice that of the overall worker population (and is on the rise). New workers, regardless of their age, carry five to seven times the risk of sustaining a workplace injury in their first month on the job.

[More...](#)

A Training Method That Takes Small Steps Toward Big Rewards

It's no secret that many organizations in BC's hospitality industry are looking for creative ways to increase staff retention. Replacing and retraining new staff is time consuming, not to mention costly. Short training stints conducted before staff members begin shifts are a simple and effective way to increase productivity, create a positive atmosphere, and retain valued employees.

[More...](#)

BC Visitor Info Centres - Seasonality Strategies

Seasonality has long been a hiring barrier for many tourism employers. The inability to offer permanent, full-time positions can set limits on the selection of suitable candidates. To remain competitive, employers must offer something of extra value that, surprisingly, is not always monetary. More often than not it's the intangible benefits that bring employees back year over year.

[More...](#)



The resource for people in Tourism

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