

Funding Secured for Regional Labour Market Studies

go2 has recently secured funding from Service Canada (formerly known as HRSDC) to conduct regional labour market studies in BC. The purpose of this project is to gather information required to plan, develop and implement a long-term human resource tourism strategy tailored to specific regions. [More information](#)

Does Your Company Put Employees First?

go2 is pleased to sponsor the *Employees First* award that recognizes a BC Tourism employer from any sector who has upheld high standards of excellence in human resources and people management. This award will be presented at the BC Tourism Industry Conference on February 16, 2006. **Deadline: November 18th, 2005** [Nominate today](#)

See You at the Hospitality Conference

The premiere [Hospitality Industry Conference](#) is coming to Vancouver **November 27 - 29th**. Don't miss the session on November 29th at 10:45am featuring a panel on Employer branding. At the [Trade Expo](#) held in conjunction with the Conference, go2 will speak on findings from a recent survey of BC seasonal workers on **Monday, November 28th at 2:45pm**.

Welcome to go2's e-newsletter. By clicking on the links below, you will be taken to our site. If you are a tourism employer, be sure to register and check out the [Managing Your People](#) section to see similar articles. We welcome your feedback-please feel free to contact us.

Understanding the Red Giant - How to Prepare for the Coming Boom in Chinese Tourism

According to the Tourism Industry Association of Canada, travel from China has grown almost 1.5% every year since 2000. Once approved destination status is fully negotiated between the two governments, the effect on BC businesses will be significant. Ensure your business and your staff are ready to receive these visitors by understanding their culture and some simple things you can do to exceed their expectations.

[More...](#)

Top Management Practices to Maximize Employee Motivation

The key to success for any company is ensuring it has happy and motivated employees. However, each employee is an individual, and what motivates one may be totally ineffective for another. So, how do you determine what it takes to motivate each of your staff?

[More...](#)

Progressive Discipline: Don't Wait For a Crisis to Set Up a Program

Disciplining your employees is never enjoyable, but by having a program in place for dealing with the issue, it becomes much easier. It helps put a stop to unacceptable behavior because employees clearly know the consequences in advance. It also helps ensure that each employee is treated equally in regards to discipline. A proper systemic approach will also help safeguard against cases of wrongful dismissal.

[More...](#)

Developing an Effective Training Strategy

It's tempting to put off staff training indefinitely, waiting until there is more time or more money. But for you to succeed, your employees' skill sets must be complete and up-to-date. Employee development is one of the most important investments you can make in your business.

[More...](#)



The resource for people in **Tourism**

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