

## Tourism Not a Career Option of Choice for BC Teens

Results from a recent Omnibus survey indicate that 16% of teens and 22% of young adults in BC would consider a career in tourism. [Click here](#) to find out more about the survey's results and what go2 is doing to change the perception of tourism careers among BC's youth market.

## Is Your Company a Great Place to Work? Nominate Now for the go2 the top award

Presented at the Hospitality Conference in November, go2 the top awards recognize a BC Accommodations and Liquor Primary organization practicing smart people management strategies. **Deadline: October 14th.**  
[More...](#)

## Share Your Passion for the Industry and Help it Grow

Do you love working in the tourism industry? Become a speaker in go2's Tourism Career Awareness Program and share your experiences and knowledge with tourism's next generation. [Click here](#) to find out more about the program and to get involved today!

## go2 At Large

go2 recently attended and spoke at the Kootenay Rockies Conference in Cranbrook. HR challenges in this region include lack of affordable housing and difficulty finding enough qualified workers—especially cooks and housekeepers. On October 12-14th, go2 will be speaking at the Northern Tourism Conference in Prince George.

Welcome to go2's e-newsletter. By clicking on the links below, you will be taken to our site. If you are a tourism employer, be sure to register and check out the **Managing Your People** section to see similar articles. We welcome your feedback—please feel free to contact us.

## How Much Are Disengaged Employees Costing Your Company?

According to the Gallup Organization, there are 22 million actively disengaged employees that cost the North American economy up to \$350 billion per year in lost productivity due to absence and other issues that cause employees to be unhappy. Read on for tips to increase productivity and profit.

[More...](#)

## Delta Hotels: Cashing In on the Benefits of Quality

It all started with a promise. Delta promised their guests a one minute check-in or a free room. This element of the "Delta Privilege Program" as it came to be called, was so successful that Delta used this idea to make their employees happier. It worked. In March 2005, the Delta Vancouver Airport won the first annual "Employees First" award presented at the Tourism Industry Awards in Vancouver.

[More...](#)

## Soft Departure: Handling Termination with Dignity

Most people believe that a dismissed employee should leave the premises immediately. But the over-whelming majority of employees will react as professionally as the employer permits. There are also legal reasons to consider a Soft Departure policy.

[More...](#)

## Budgeting For Training Makes Good Business Sense

With the thought of taking from your operating budget to spend on staff training initiatives, it's understandable if you consider employee development an expense. Yet because the benefits of training are so numerous, it's beneficial to plan ahead and budget for your training and professional development.

[More...](#)



The resource for people in Tourism

Tel: 604 930-9770 Web: [www.go2hr.ca](http://www.go2hr.ca) Email: [info@go2hr.ca](mailto:info@go2hr.ca)