

FOR IMMEDIATE RELEASE
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go2 Congratulates Winners of Culinary and Hospitality Management Bursaries

VANCOUVER - go2, the BC tourism industry's human resources association, is pleased to announce the recipients of its annual Scholarship and Bursary Program for post-secondary chef and cook training and tourism and hospitality management.

"By 2015 there will be around 12,000 new openings for cooks and chefs and 15,000 new management openings in the Food & Beverage and Accommodation sectors," said John Leschyson, Director, Industry Human Resource Development. "go2's bursaries help encourage student enrollment and training in these high-growth areas".

To further address this skilled labour shortage, go2 recently launched MOVE ON UP™, a province-wide awareness campaign to attract more people to careers in tourism. The campaign includes an interactive website, www.MoveOnUp.ca, with comprehensive information on tourism careers, including job descriptions, career profiles, salary levels, and training and education programs, as well as a job board linking job seekers with employers.

Eight students were selected to each receive a bursary valued at \$500.00. The selection criteria were based on overall attitude, industry aptitude, relevant industry experience, academic record, financial need and references. Applications were reviewed and final selections were made by a panel of industry representatives in conjunction with go2.

Tourism and Hospitality Management Bursaries:

Ms Ping (Subrina) Zhao, Hospitality Management, University of Victoria Dayna Kanigan, Resort and Hotel Management, Selkirk College, Nelson Soloman Hindel. Hospitality Management, Vancouver Community College

Chef and Cook Training Bursaries:

Lauren McConnell, Culinary Arts, Malaspina University College, Nanaimo Maureen Burke, Culinary Arts, Vancouver Community College Scarlett Smith, Professional Culinary/Advanced Baking Pastry Arts, Northwest Culinary Academy of Vancouver Janet Murdoch, Professional Cook Training, Selkirk College, Nelson Ashley Thompson, Culinary Arts Training, Thompson Rivers University, Kamloops

Scarlett Smith, culinary arts bursary recipient said, "winning this bursary reaffirms that I am on the right career path and it makes me very proud." As a former Real Estate Tax Analyst and Appraiser, Scarlett researched job prospects and future employment trends for chefs and it validated her decision to change careers. "I wanted a career that would allow me to learn new skills continually, travel overseas, satisfy my artistic sense, apply my nutrition degree and most of all make people happy."

- 30 -

About go2

Established by the BC tourism industry in April 2003, go2 is the resource for people in tourism. go2's mission is to assist the tourism industry address challenges in attracting

employees and retaining its workforce in order to support industry growth. For more information about go2, its scholarship programs, and human resource development initiatives, visit www.go2hr.ca.

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