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working.com and go2 Support Growing Tourism Sector With New Job Tools

New section on working.com provides resources for tourism career seekers

VANCOUVER, Feb. 9 /CNW/ - CanWest MediaWorks today announced a partnership between working.com and go2, the British Columbia tourism industry's human resources association, to create a new dedicated tourism-specific area on Canada's fastest growing job site working.com.

The new Tourism section is located at www.working.com/tourism and provides information including career opportunities, training and education, and a weekly career advisor column on topics related to careers in tourism.

Based on industry growth patterns, BC's Tourism industry will need 84,000 more skilled workers in the next decade to support the growth," said Arlene Keis, CEO, go2. "With skilled labour shortages really starting to become apparent in this sector, an important part of go2's role is to educate the public about the many career opportunities in tourism. This new site expands our reach and provides valuable information to job and career seekers that may not have been aware of the many opportunities in tourism."

With over 117,000 people and \$9.5 billion in visitor revenues the tourism industry in BC is ranked as one of the province's largest economic sectors. Tourism accounts for more than 117,500 direct jobs in British Columbia, representing 1 in every 20 jobs in the province. When you include indirect tourism employment this number swells to 266,000, almost 1 out of every 8 jobs in the province.

"Whether you're an employer, industry professional or prospective industry professional, this new site offers the most up to date relevant information and resources needed to gauge the tourism industry," said Kim Peters, General Manager, working.com. "We continue to create partnerships with industry leaders such as go2 so that we can provide Canadians with the information needed to succeed in any industry."

For more on this story or to search Canada's fastest growing job site, visit www.working.com/tourism, part of the canada.com network.

About working.com

working.com, part of the canada.com network, is the fastest growing job site in Canada. A national career network with a local focus, working.com offers unparalleled reach across Canada and a uniquely tailored approach to target the qualified applicants employers are seeking. working.com provides employers with access to the power of the CanWest MediaWorks network, which receives more than 3,000,000 unique users each month on canada.com, more than 2,000,000 Canadian readers every day through CanWest newspapers in ten of Canada's largest metro markets.

working.com is owned by CanWest MediaWorks Publications Inc., which is approximately 74% indirectly owned by CanWest Global Communications Corp, (CanWest) (NYSE: CWG; TSX: CGS.SV and CGS.NV, www.canwestglobal.com) and 26% indirectly owned by the CanWest MediaWorks Income Fund (TSX: CWM.UN; www.canwest.com/incomefund).

About go2

Established by the BC tourism industry in April 2003, go2 - the resource for people in Tourism is an independent, non-profit industry association with a mission to assist BC's tourism

operators to attract, recruit, and retain employees to support industry growth. For more information on go2 and human resource development initiatives for BC's tourism industry, visit www.go2hr.ca.

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