

FOR IMMEDIATE RELEASE

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ADVISORY COMMITTEE APPOINTED FOR go2's NEW INDUSTRY TRAINING DIVISION

Vancouver, BC – go2 - BC's tourism industry human resources association is pleased to announce the newly appointed 2007 – 2008 advisory committee for go2's industry training division.

Functioning as a sub-committee of go2's board of directors, the advisory committee is comprised of industry professionals from accommodations, food and beverage, recreation, attractions, education, and union representatives. The advisory committee members listed below will each serve a one year term.

Kate Dodd (Chair) - Director of Finance, Mt. Washington Alpine Ski Resort
Charmaine Carswell - Director of Human Resources, Grouse Mountain Resort
Jeff Fielding - Director, Industry Training, go2
Jason Forbes - Director of Training, Keg Restaurants Ltd
Dennis Green - Executive Chef, Bishops Restaurants
Denise Kellahan - National Staff Rep, CAW Canada
Troy Lucas – President, TPL Consulting
Rocky Ozaki - Director HR, Capilano Group of Companies
Jim Pearson - President/Administrator, Unite Here! Local 40
Lissa-Maria Pietracupa - VP of People and Culture, Coast Hotels
Ian Powell - Managing Director, Paul's Restaurants & GM of Laurel Point Inn
Heidi Romich – Owner, Heidi's Restaurant
Jonathan Rouse - Dean, School of Hospitality, Vancouver Community College
Sue Singer - President and Founder, Pacific Institute of Culinary Arts
Geoff Stevens - VP, Industry Relations, Industry Training Authority

“We are delighted to have people who are so passionate about the tourism industry and training on our steering committee,” said Jeff Fielding, go2's Director, Industry Training. “There's a wealth of experience here representing many different types of tourism operations, private and public educators, and the unions. I am confident this group will contribute greatly to the success of this initiative.”

In December 2006 go2 was sanctioned by the Industry Training Authority (ITA) to take on a new industry training mandate for the tourism industry in British Columbia.

The Industry Training Authority (ITA) was established in 2004 to significantly expand industry training participation in BC through the development of an industry-led training model. Industry Training Organizations (ITOs) are the principal way in which that leadership is being delegated, and have already been launched in the horticulture, automotive and residential construction sectors. In addition to tourism, new ITOs were recently approved for the province's resource and industrial/commercial/institutional construction sectors.

The mandate of go2's training division is to establish an innovative and effective industry-driven training system serving BC's tourism industry. The work of go2's training division will focus on defining training needs, setting industry training standards, deploying effective delivery systems and measuring industry training results. It will achieve this through close consultation with industry and by interfacing with training providers.

About go2

Established by the BC tourism industry in April 2003, go2's mission is to assist the tourism industry address challenges in attracting employees and retaining its workforce in order to support industry growth. For more information about go2, visit www.go2hr.ca.

About the Industry Training Authority

The ITA is a provincial government agency with a mandate to govern, expand and improve BC's industry training system. The ITA works to create greater flexibility and accountability within the system, to better align training outcomes with industry requirements, and to meet BC's skilled training needs now and in the future.

As well, ITA Customer Service administers the industry training system and provides direct services to participants. This includes such things as registrations, assessments of previous experience, administration of examinations, and issuing of certifications. For more information, please visit www.itabc.ca.

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