

For Immediate Release

April 14, 2009

go2 Bursaries Help Students Pursue Tourism and Hospitality Careers

go2 – BC’s tourism industry human resources association – is pleased to announce the recipients of their bursary program for post-secondary tourism and hospitality management studies.

Two post-secondary students enrolled in one of BC’s tourism and hospitality programs were first endorsed by their dean, and then chosen by go2 to receive a \$1,000 bursary in recognition of their commitment to the industry, strong academic performance and financial need.

Originally from Ontario, Keren Merion has more than four years of international hospitality experience in Canada, Israel and the United States. A student of Camosun College’s Hotel and Restaurant Management Program, Keren recently completed her co-op work term at Four Seasons Whistler as a supervisor in the housekeeping department. Her future plans include staying in BC and working in the industry during the 2010 Winter Games: “I am enthusiastic to continue my career in British Columbia for many years, and be a part of the celebrated Olympic Games in 2010.”

Robin Phelan will complete her Resort and Hotel Management Program from Selkirk College in 2009 while setting a goal to obtain a degree in international hotel management from Royal Roads University in summer 2010. Robin is interested in numerous fields of hospitality management, including sales, marketing, front desk, public relations, human resource and event management. In five years, she hopes to hold a managerial position in one of those departments. “Eventually, I would enjoy the position of General Manager at a hotel...I would likely complete an MBA in tourism to evoke a teaching career in the distant future,” she says.

“Despite the current economic condition, there is still an ongoing need for new employees in the tourism and hospitality industry now and into the future,” says Arlene Keis, go2 CEO. “Our bursaries are one way to support students who will be the future leaders of our industry.”

About go2

go2 is BC’s tourism and hospitality human resource association helping the industry to recruit, retain and train to support industry growth. Tourism is one of the largest resource industries in BC comprising 18,000 mostly small to medium sized businesses which directly employ over 117,900 British Columbians. For more information about go2, visit www.go2hr.ca.

- 30 -

Media Contacts:

Lynne Henshaw, go2
Director, Marketing and Communications
604-633-9787x 234 or 778-834-1735
lhenshaw@go2hr.ca