

October 1, 2007

NEW DIRECTOR APPOINTED FOR go2's INDUSTRY TRAINING DIVISION

VANCOUVER – go2 – BC's tourism industry human resources association is pleased to announce that Debbie Yule has been appointed to the position of Director, Industry Training for go2's newly-formed industry training division. Debbie replaces Jeff Fielding, who previously held the position since spring of 2007, and has left to pursue other opportunities.

A member of go2's senior management team since November 2004, Debbie has most recently been responsible for managing the redevelopment of the Serving It Right™ program. She has also managed the redevelopment of the go2 website, as well as the development of the MOVE ON UP™ tourism career awareness brand. Debbie has over a decade of senior-level corporate experience in marketing, strategic planning, business development, project management, quality and process improvement and holds a Bachelor of Commerce (Marketing) from UBC. She also brings entrepreneurial experience as a tourism operator as well as 10 years of frontline experience in the restaurant business.

Working with industry and stakeholder advisory groups, Debbie's key responsibilities will include defining overall training needs for the tourism industry, reviewing existing industry apprenticeship programs (cook, baker and meatcutter), setting training and occupational standards, measuring training results and developing new industry credentials.

Working closely with Debbie in her new role will be Dennis Green, a chef with over 20 years of experience, most recently as Executive Chef at Bishop's Restaurant in Vancouver. Dennis has been retained on a contract basis to manage the cook, baker, and meatcutter projects.

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