

**For Immediate Release
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go2's INDUSTRY TRAINING DIVISION GETS COOKING WITH ADDITION OF CHEF DENNIS GREEN

VANCOUVER – go2 -- BC's tourism industry human resources association is pleased to announce that Dennis Green has joined its newly formed industry training division in the position of Program Manager.

In this new role, Green will be responsible for managing the review of the Cook, Baker and Meatcutter apprenticeship programs. Dennis is a Red Seal chef with over twenty years of experience, most recently as Executive Chef at Bishop's Restaurant in Vancouver.

Passionate about his profession and related culinary and food service training needs, Dennis has also co-authored two of Bishop's cookbooks, traveled internationally as a guest chef, provided consulting services on major events, and been featured on television and print media. In addition to his ongoing work with go2, Dennis conducts interactive cooking classes and creative culinary services through his personal business, www.greenchef.ca.

Green joins the newly appointed director, Debbie Yule, in forming the senior management team for this division. Debbie has been a member of go2's senior management team since 2004, most recently responsible for managing the redevelopment of the Serving It Right™ program. Debbie has over a decade of senior-level corporate experience in marketing, strategic planning, business development, project management, quality and process improvement and holds a Bachelor of Commerce (Marketing) from UBC. She also brings entrepreneurial experience as a tourism operator and 10 years of frontline experience in the restaurant business.

"We are absolutely delighted to have the breadth and depth of talent that Debbie and Dennis bring to this new industry training division of go2," says Arlene Keis, go2 CEO. "We are very excited about the potential for tourism, hospitality & foodservice employers, employees, apprentices and other key stakeholders as we continue to work on training and retaining a skilled workforce for our industries."

Working with industry and stakeholder advisory groups, Debbie and Dennis will take the lead on defining overall training needs for the tourism industry, reviewing and updating existing industry apprenticeship programs, setting training and occupational standards, measuring training results and developing new industry credentials.

About go2

Established by the BC tourism industry in April 2003, go2's mission is to assist the tourism industry address challenges in attracting employees and retaining its workforce in order to support industry growth. In late 2006, go2 was sanctioned by the Industry Training Authority (ITA) to take on a new industry training mandate for the tourism industry in British Columbia. For more information about go2 and the industry training division, visit www.go2hr.ca.

About the Industry Training Authority

The ITA is a provincial government agency with a mandate to govern, expand and improve BC's industry training system. The ITA works to create greater flexibility and accountability within the system, to better align training outcomes with industry requirements, and to meet BC's skilled training needs now and in the future. For more information, please visit www.itabc.ca.

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