

FOR IMMEDIATE RELEASE
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**go2 PARTNERS WITH NATIONAL GOLF COURSE OWNERS ASSOCIATION TO
PROMOTE CAREER OPPORTUNITIES IN THE GOLF INDUSTRY**

Vancouver, BC – go2 - the BC tourism industry's human resources association – has partnered with BC Chapter of the National Golf Course Owners Association Canada (NGCOA) to raise awareness of employment opportunities in the golf sector, and to help the industry promote jobs for the upcoming season.

As a key component of the partnership, NGCOA members will be working side-by-side with go2 at the [Education & Career Fairs](#) this week promoting opportunities in golf to secondary school students in Vancouver, Kamloops and Kelowna.

The partnership also includes the launch of a new web portal that is accessible from go2's website at golf.go2hr.ca. Along with information about the golf industry, the portal highlights types of jobs, career profiles and links to training programs and other relevant content.

"With over 300 golf courses in BC, the industry employs a significant number of people and requires a diverse labour pool from turf maintenance, mechanics and golf instruction to food and beverage, guest services and merchandise sales," said Doug Ferne, Regional Director of the NGCOA BC Chapter. "We are pleased to be working with go2 to promote awareness about the many careers in the golf industry and assist in our members in meeting their labour needs."

With thirteen new golf courses currently in development in BC, it's expected that the need for both seasonal and full-time workers will increase in the coming years.

"Despite the current economic situation, there is still an ongoing need for labour in the golf sector and the tourism industry as a whole," says go2 CEO, Arlene Keis. "Golf is a major attraction for both visitors and residents in BC so we are pleased to be working with the National Golf Course Owners Association to profile careers in this growing sector."

About go2

go2 is BC's tourism and hospitality human resource association helping the industry to recruit, retain and train to support industry growth. Tourism is one of the largest resource industries in BC comprising 18,000 mostly small to medium sized businesses which directly employ over 117,900 British Columbians. Tourism is one of the most significant economic generators in BC with over \$10 billion in spending in 2007. For more information, visit www.go2hr.ca.

About NGCOA Canada

National Golf Course Owners Association Canada is the representative body for golf course operators in Canada. NGCOA Canada represents its members in one unified voice and provides services that support their business operations. For more information, please visit www.ngcoa.ca.

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