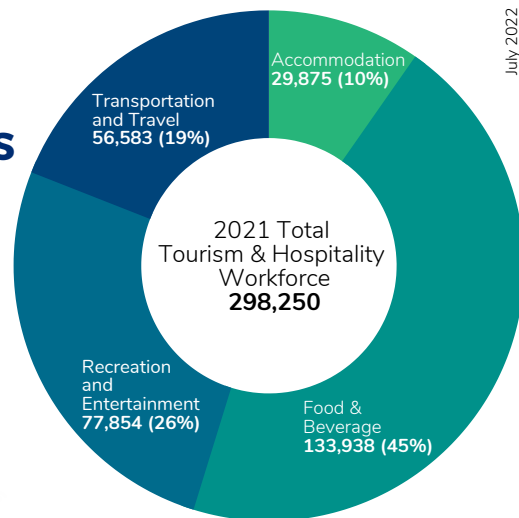
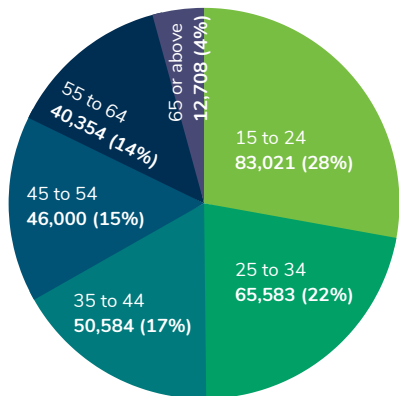


# Workforce Profile BRITISH COLUMBIA HIGHLIGHTS

British Columbia's **Tourism and Hospitality Industry** employed **298,250** people in 2021, representing 11% of total employment in the province. [Click here](#) to download the complete **British Columbia Workforce Profile** and 10 other workforce profiles for the tourism and hospitality industry



## DEMOGRAPHICS



# 35%

of Tourism and Hospitality workers are members of a visible minority

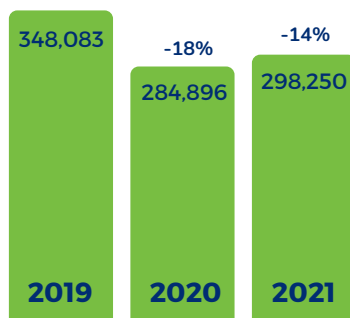
# 62%

of Tourism and Hospitality workers are full-time workers

# 48%

of Tourism and Hospitality workers are female

## IMPACT OF COVID-19



# 18%

overall drop in Tourism and Hospitality employment from 2019 to 2021

# 17%

drop in Transportation and Travel sector employment from 2019 to 2021

# 13%

drop in Food & Beverage and Recreation and Entertainment sector employment from 2019 to 2021

# 18%

drop in Accommodation sector employment from 2019 to 2021

## TOP JOBS

- 1 Food counter attendants (43,625)
- 2 Chefs and cooks (30,917)
- 3 Occupations in food and beverage service (34,708)
- 4 Food service supervisors (30,146)
- 5 Motor vehicle and transit drivers (17,208)

# 52%

2022 average hourly wage to date for Tourism and Hospitality industry is \$23.80, **52% higher than minimum wage**

# \$23.50

2021 average hourly wage for the Tourism and Hospitality industry, **up 13% from 2019**

## EMPLOYER SENTIMENT

# 30%

of Tourism and Hospitality industry workers are considering making the industry a career

Key issues for sector **employers** are

- recruiting female workers (dropped 19% from 2019 to 2021)
- re-engaging workers under 25 (21% drop from 2019 to 2021)
- 18% of workers 55+
- competition from other industries

## WORKER SENTIMENT

# 55%

of Tourism and Hospitality industry workers are relatively optimistic about future work opportunities

Key issues for sector **workers** are

- wages
- predictability and seasonality of work
- health & safety concerns which have increased as a result of the pandemic

Key Indicators (2021)	Accommodation	Food & Beverage	Recreation & Entertainment	Transportation and Travel	Tourism and Hospitality
Employment # and %	29,875 (10%)	133,938 (45%)	77,854 (26%)	56,583 (19%)	298,250 (100%)
Employment Impact	-18%	-13%	-13%	-17%	-14%

