

FOR IMMEDIATE RELEASE
June 14, 2004

go2 ELECTS NEW BOARD OF DIRECTORS

VANCOUVER - **go2**, the British Columbia tourism industry's Human Resources organization, is pleased to announce the election of its new Board of Directors for 2004 - 2005.

The new Board is comprised of representatives from BC's tourism industry including tourism operators, employers, industry associations and educational institutions representing a variety of regional areas of the province. This year's board includes:

Ian Powell, (Board Chair) General Manager, The Fairmont Empress Hotel
Jonathan Rouse (Vice Chair) Chair, Tourism & Outdoor Recreation Management Dept., Capilano College

Kate Dodd, (Treasurer) Controller, Mt. Washington Ski Resort

Simon Evans, (Past Chair) President and CEO, BC Restaurant & Food Services Association

Stephen Darling, Deputy Chair, Vancouver Hotel General Managers Association

Mariana Fiddler, Executive Director, BC Liquor Licensee & Retailers' Association

Rick Lemon, Vice President, Tourism Operations, Tourism British Columbia

Don Monsour, President, Hospitality Associates

Rusty Noble, Director of People, Panorama Mountain Village

Julia Peters, Principal, Vancouver Premier College

Heidi Romich, Owner/Operator Heidi's Restaurant

Terry Schneider, Vice President, Operations, Prestige Inns

Christine Stoneman, Director of Operations, Grant Thornton Jobs Placement Inc.

Mark Von Schellwitz, Vice President, Western Canada Canadian Restaurant & Foodservices Association

Doug Washer, Owner/Operator, Canadian Snowmobile Adventure Company

The new board will be instrumental in providing valuable leadership that will ensure go2 develops products and services that support the industry's human resources needs. Go2's industry specific products and services include: Job board, online training directory, human resources information, industry information, and tourism career awareness and information programs. Additionally, go2 offers Serving It Right, FoodSafe correspondence course, and national industry certification programs and products.

Established by the BC tourism industry in April 2003, **go2** is the resource for people in tourism. Go2's mission is to assist the tourism industry address challenges in attracting employees and retaining its workforce in order to support industry growth. BC tourism currently ranks as one of the province's

largest economic sectors in terms of employment and revenue, contributing \$9.3 billion to the 2002 economy and directly employing 112,000 people.

For more information on **go2** and human resource development initiatives for BC's tourism industry, visit www.go2hr.ca.

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