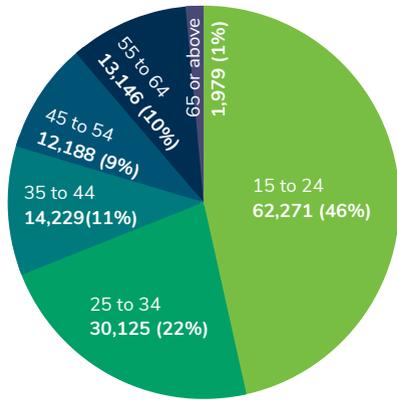


Workforce Profile FOOD & BEVERAGE HIGHLIGHTS

The **Food & Beverage** sector employed **133,938** people in 2021, equal to **45%** of the total provincial tourism and hospitality workforce. [Click here](#) to download the complete **Food & Beverage** sector Workforce Profile and 10 other workforce profiles



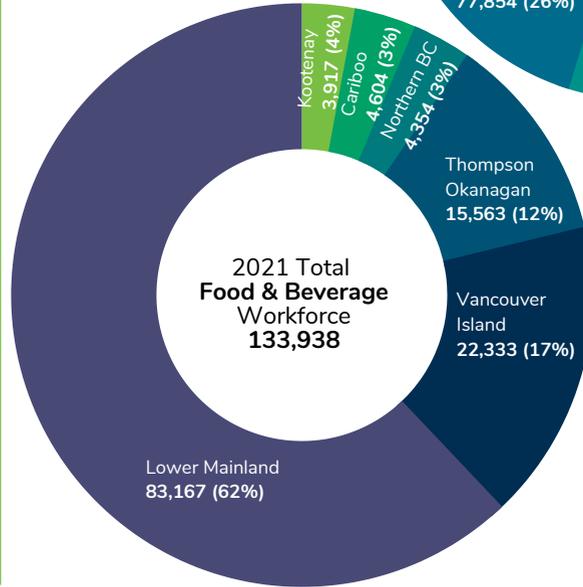
DEMOGRAPHICS



42%

of Food & Beverage workers are members of a visible minority

IMPACT OF COVID-19



13%

↓
Food & Beverage employment dropped between 2019 and 2021

22%

↓
full-time Food & Beverage jobs dropped between 2019 and 2021

80%

of Food & Beverage workers are permanent workers

55%

of Food & Beverage workers are female

TOP JOBS

- 1 Food counter attendants (41,625)
- 2 Occupations in food and beverage service (32,146)
- 3 Chefs and cooks (28,083)
- 4 Food service supervisors (22,792)
- 5 Cashiers (3,813)

60%

2022 average hourly wage to date is \$18.75, **20% higher than minimum wage**

\$17.90

2021 average hourly wage for the Food & Beverage sector, **up 11% from 2019**

EMPLOYER SENTIMENT

68%

of Food & Beverage workers are under 35, creating the opportunity for long-term career development

Key issues for sector **employers** are

- 25% of workers considering the industry for a career
- re-engaging workers aged 35-54 (49% drop from 2019 to 2021)
- competition from other industries

WORKER SENTIMENT

51%

of Food & Beverage workers are relatively optimistic about future work opportunities

Key issues for sector **workers** are

- wages
- predictability and seasonality of work
- health & safety concerns which have increased as a result of the pandemic

Key Indicators (2021)	Accommodation	Food & Beverage	Recreation & Entertainment	Transportation and Travel	Tourism and Hospitality
Employment # and %	29,875 (10%)	133,938 (45%)	77,854 (26%)	56,583 (19%)	298,250 (100%)
Employment Impact	-18%	-13%	-13%	-17%	-14%

