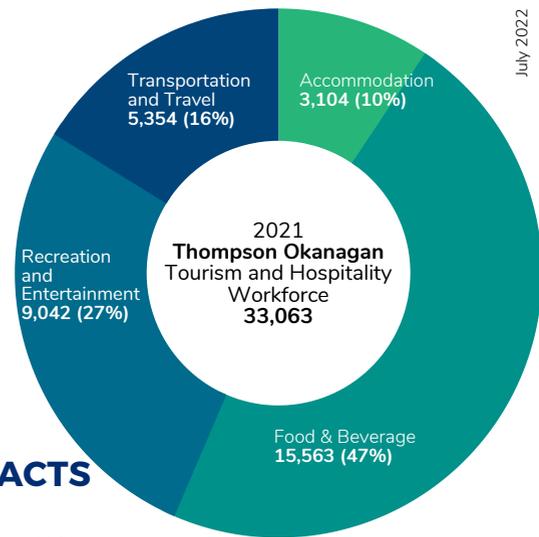


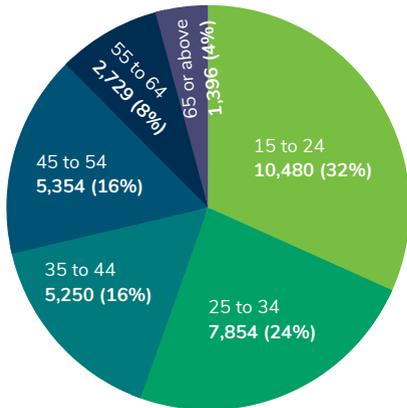
BC Tourism and Hospitality Workforce Profile

THOMPSON OKANAGAN HIGHLIGHTS

The tourism and hospitality industry in the **Thompson Okanagan** region employed 33,063 employees in 2021, approximately 11% of the region's total employment. [Click here](#) to download the complete **Thompson Okanagan Workforce Profile** and 10 other workforce profiles



DEMOGRAPHICS



9%

of Thompson Okanagan workers are Indigenous

61%

of Thompson Okanagan workers are employed full-time

46%

of Thompson Okanagan workers are female

76%

of Thompson Okanagan workers are permanent

TOP JOBS

- 1 Chefs and cooks (6,146)
- 2 Food counter attendants (4,646)
- 3 Food service supervisors (4,479)
- 4 Occupations in food and beverage service (3,208)
- 5 Athletes, coaches, referees and related occupations (1,375)

60%

2022 average hourly wage to date in the region is **60%** higher than minimum wage

\$23.00

2021 average hourly wage for the region, up 25% from 2019

COVID-19 IMPACTS



11%

drop in Thompson Okanagan tourism and hospitality employment from 2019 to 2021



34%

drop in Thompson Okanagan accommodation employment from 2019 to 2021



18%

drop in Thompson Okanagan food and beverage employment from 2019 to 2021

EMPLOYER SENTIMENT

50%

of Thompson Okanagan tourism and hospitality workers are considering the industry as a career

Key issues for region **employers** are

- re-engaging seasonal workers (seasonal employment dropped 75% from 2019 to 2021)
- recruiting more visible minority workers (13% of workforce)

WORKER SENTIMENT

79%

of Thompson Okanagan tourism and hospitality workers are relatively optimistic about future work opportunities

Key issues for region **employees** are

- wages
- predictability and seasonality of work
- increased health and safety concerns post-pandemic

Key Indicators	Lower Mainland	Vancouver Island	Thompson Okanagan	Kootenay	Cariboo	Northern BC
Employment (2021)	192,104	47,563	33,063	8,042	8,542	298,250
Employment Impact (2021 vs. 2019)	-16%	-11%	-11%	-17%	-6%	-14%

