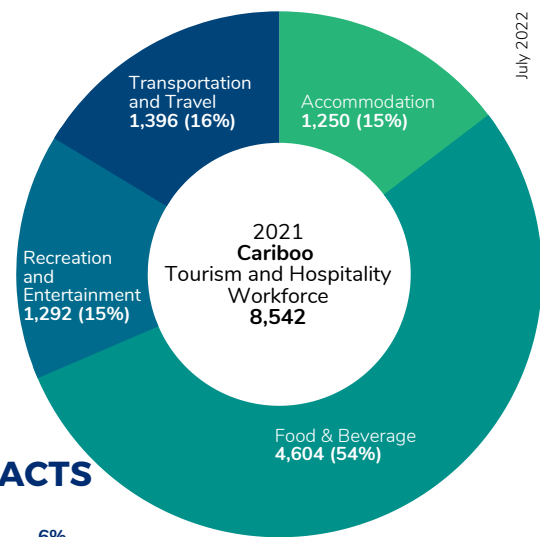


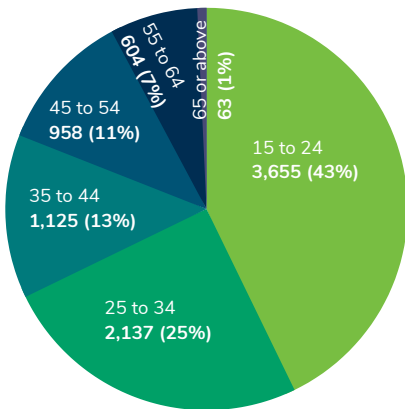
BC Tourism and Hospitality Workforce Profile

CARIBOO HIGHLIGHTS

The tourism and hospitality industry in the **Cariboo** region employed 8,542 employees in 2021, approximately 10% of the region's total employment. [Click here](#) to download the complete **Cariboo Workforce Profile** and 10 other workforce profiles



DEMOGRAPHICS



16%
of Cariboo workers are Indigenous

55%
of Cariboo workers are employed full-time

59%
of Cariboo workers are female

79%
of Cariboo workers are permanent

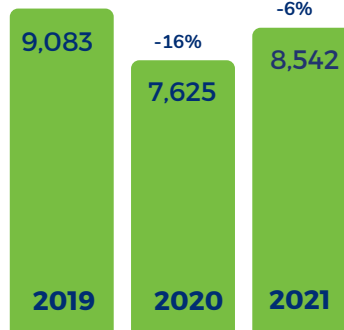
TOP JOBS

- 1 Food counter attendants (1,771)
- 2 Occupations in food and beverage service (1,604)
- 3 Chefs and cooks (938)
- 4 Food service supervisors (875)
- 5 Athletes, coaches, referees and related occupations (500)

44%
2022 average hourly wage to date in the region is **44% higher than minimum wage**

\$20.00
2021 average hourly wage for the region, up 1% from 2019

COVID-19 IMPACTS



6%
↓ drop in Cariboo tourism and hospitality employment from 2019 to 2021

15%
↓ drop in Cariboo accommodation employment from 2019 to 2021

17%
↓ drop in Cariboo transportation and travel employment from 2019 to 2021

EMPLOYER SENTIMENT

50%

of Cariboo tourism and hospitality workers are considering the industry as a career

- Key issues for region **employers** are
- re-engaging seasonal workers (seasonal employment dropped 75% from 2019 to 2021)
 - increase visible minority hires (13% of workforce)

WORKER SENTIMENT

79%

of Cariboo tourism and hospitality workers are relatively optimistic about future work opportunities

- Key issues for region **employees** are
- wages
 - predictability and seasonality of work
 - increased health and safety concerns post-pandemic

Key Indicators	Lower Mainland	Vancouver Island	Thompson Okanagan	Kootenay	Cariboo	Northern BC
Employment (2021)	192,104	47,563	33,063	8,042	8,542	298,250
Employment Impact (2021 vs. 2019)	-16%	-11%	-11%	-17%	-6%	-14%

