

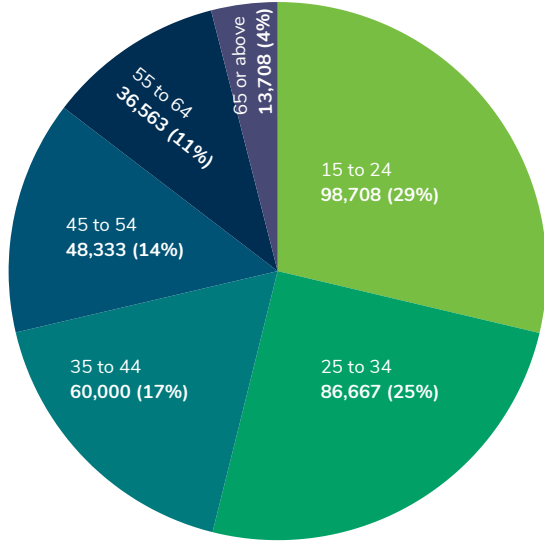
# Workforce Profile

## 2023 BRITISH COLUMBIA HIGHLIGHTS

British Columbia's **Tourism and Hospitality Industry** employed an average of **343,979** people throughout 2023, or about one in eight British Columbians. Tourism and Hospitality represents more than 12% of total employment in the province. The industry is expected to need 400,000 workers by 2025.



### DEMOGRAPHICS



**↑ 3%**  
increase in employment for **workers 25-34** between 2022 and 2023

**↑ 6%**  
increase in total number of **female workers** between 2022 and 2023

**↑ 66%**  
of jobs were **full-time roles** in 2023, up 2% from 2022

**↑ 13%**  
while all sectors of the industry grew their workforces, **Transportation and Travel** sector employment **grew 13%** between 2022 and 2023.

### IMPACT OF COVID-19



### WAGES

**↑ \$27.00**  
2023 average hourly wage for the Tourism and Hospitality industry, up **9%** from 2022

**↑ 55%**  
2023 average hourly wage for the Tourism and Hospitality industry is **55%** higher than minimum wage

### REGIONAL EMPLOYMENT

**↑ 13%**  
**Vancouver Island** regional employment **grew 13%** between 2022 and 2023

**↑ 6%**  
**Lower Mainland** regional employment **grew 6%** between 2022 and 2023

INDUSTRY SECTOR	2019	2020	2021	2022	2023
Accommodation	36,271	26,479	30,188	28,521	30,333
Food & Beverage	155,937	137,001	136,729	148,667	153,646
Recreation and Entertainment	87,625	69,104	78,771	99,125	99,146
Transportation and Travel	65,500	54,979	56,083	54,083	60,854

