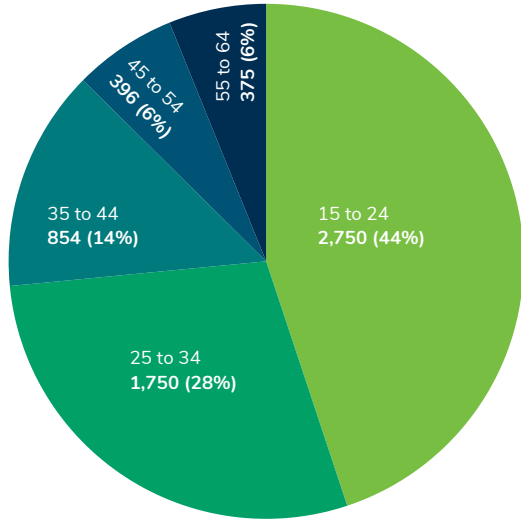


Workforce Profile

2023 KOOTENAY REGION HIGHLIGHTS

The tourism and hospitality industry in the **Kootenay** region employed an average of **8,813** people in **2023**, approximately 10% of the region's total employment. [Click here](#) to download the complete **2023 Kootenay Region Workforce Profile** and 10 other updated workforce profiles.

DEMOGRAPHICS

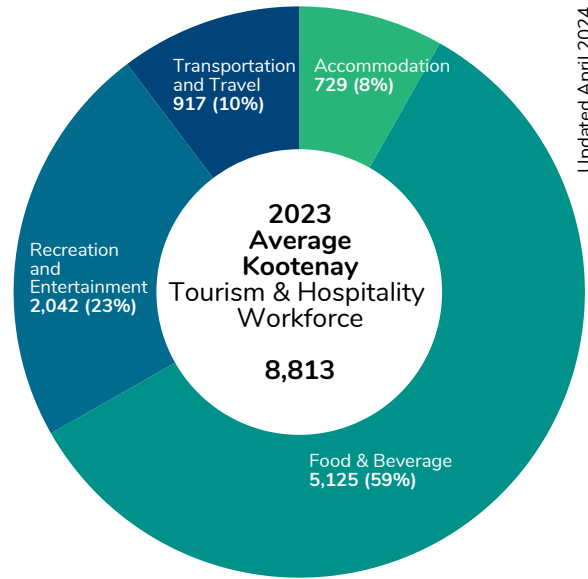


↑ 15%
of Kootenay region workers are **aged 55 to 64**, the highest of any tourism and hospitality region

↑ 25%
of Kootenay region workers have **less than 1 year of experience**, the highest of any tourism and hospitality region

↑ 66%
increase in Kootenay region **Food & Beverage** sector employment between 2022 and 2023

↓ 72%
while overall Kootenay region employment is recovering, **Accommodation** sector employment **dropped 72%** from 2022 to 2023



IMPACT OF COVID-19



WAGES

↑ \$25.08
2023 average hourly wage in the Kootenay region, **9% higher** than in 2022, and **44% higher** than minimum wage

REGION	Accommodation	Food & Beverage	Recreation and Entertainment	Transportation and Travel	Total
Lower Mainland	17,708	97,708	73,313	44,250	232,979
Vancouver Island	6,417	25,687	13,771	8,479	54,354
Thompson Okanagan	4,063	18,333	7,292	3,708	33,396
Kootenay	729	5,125	2,042	917	8,813
Cariboo	375	3,166	1,271	1,438	6,250
Northern BC	1,042	3,625	1,437	2,063	8,167