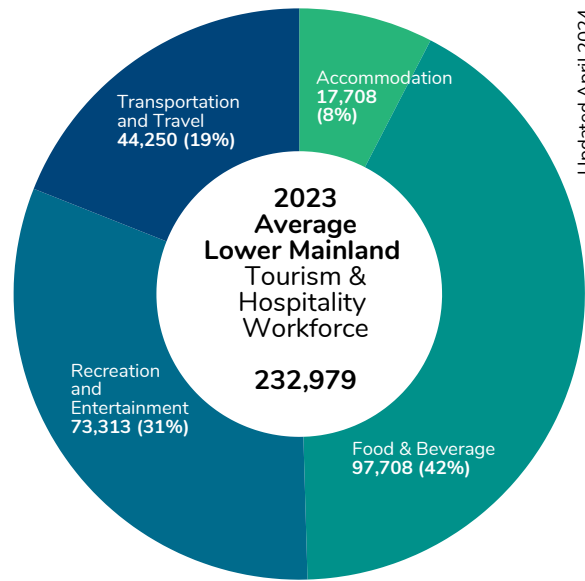


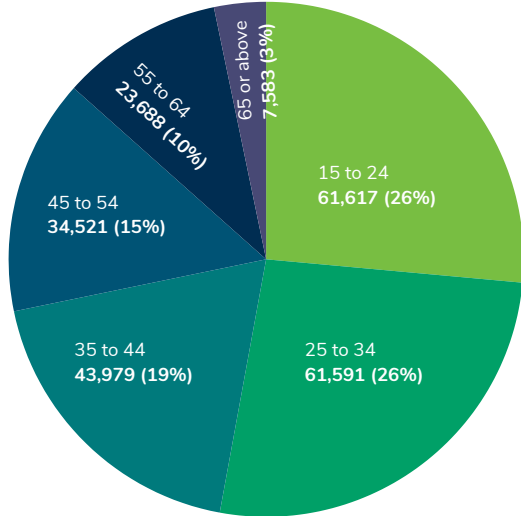
# Workforce Profile

## 2023 LOWER MAINLAND HIGHLIGHTS

The tourism and hospitality industry in the **Lower Mainland** region employed **232,979** people in 2023, approximately 13% of the region's total employment. [Click here](#) to download the complete **2023 Lower Mainland Workforce Profile** and 10 other updated workforce profiles.



### DEMOGRAPHICS



**↑ 20%**  
increase in employment for **Lower Mainland** region workers 25 to 34 between 2022 and 2023

**↑ 6%**  
increase in total number of **female** workers in the **Lower Mainland** region between 2022 and 2023

**↑ 68%**  
of **Lower Mainland** region jobs were **full-time** roles in 2023, up 1% from 2022

**↑ 23%**  
increase in Lower Mainland region **Accommodation** sector employment between 2022 and 2023

### IMPACT OF COVID-19



### WAGES

**↑ \$28.33**  
2023 average hourly wage in the **Lower Mainland** region, up **10%** from 2022, and **63%** higher than minimum wage

REGION	Accommodation	Food & Beverage	Recreation and Entertainment	Transportation and Travel	Total
Lower Mainland	17,708	97,708	73,313	44,250	232,979
Vancouver Island	6,417	25,687	13,771	8,479	54,354
Thompson Okanagan	4,063	18,333	7,292	3,708	33,396
Kootenays	729	5,125	2,042	917	8,813
Cariboo	375	3,166	1,271	1,438	6,250
Northern BC	1,042	3,625	1,437	2,063	8,167