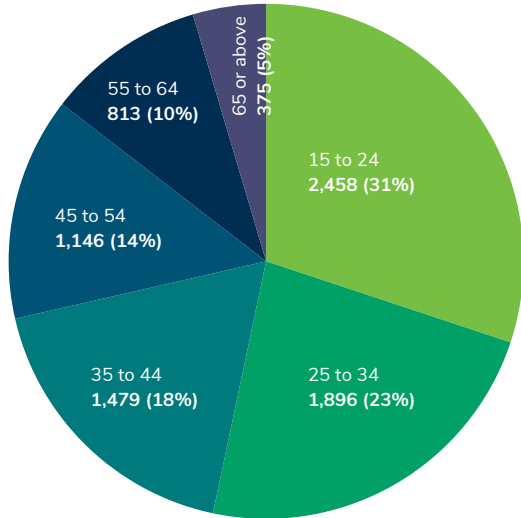


# Workforce Profile

## 2023 NORTHERN BC REGION HIGHLIGHTS

The tourism and hospitality industry in the Northern BC region employed an average of **8,167 people** in 2023, approximately 10% of the region's total employment. [Click here](#) to download the complete **2023 Northern BC Region Workforce Profile** and 10 other updated workforce profiles.

### DEMOGRAPHICS

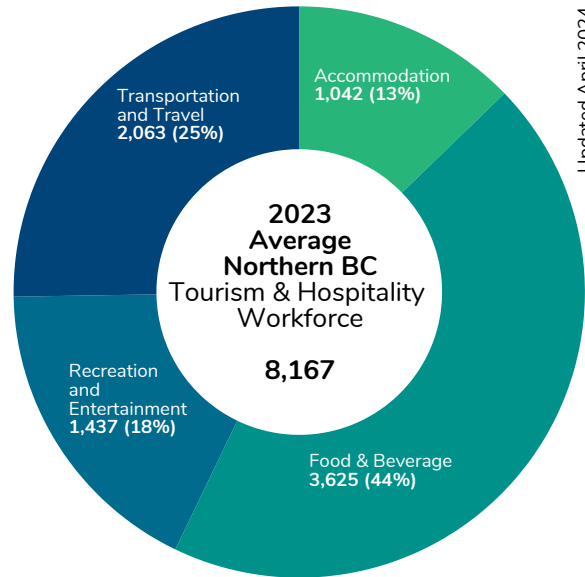


**↑ 19%**  
of Northern BC region workers are **Indigenous**, the highest of any tourism and hospitality region

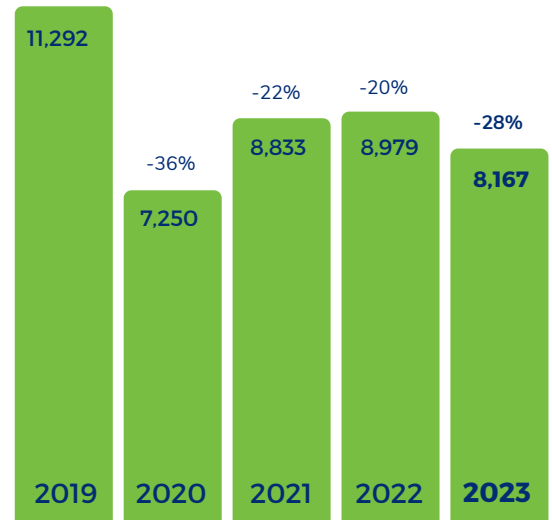
**↑ 80%**  
of Northern BC region workers are **permanent**, the highest of any tourism and hospitality region

**↑ 24%**  
increase in Northern BC region **Food & Beverage** sector employment between 2022 and 2023

**↓ 33%**  
while overall Northern BC region employment is recovering, **Recreation and Entertainment** sector employment **dropped 33%** from 2022 to 2023



### IMPACT OF COVID-19



### WAGES

**↑ \$24.16**  
2023 average hourly wage in the Northern BC region, **31% higher** than pre-pandemic levels and **39% higher** than minimum wage

REGION	Accommodation	Food & Beverage	Recreation and Entertainment	Transportation and Travel	Total
Lower Mainland	17,708	97,708	73,313	44,250	232,979
Vancouver Island	6,417	25,687	13,771	8,479	54,354
Thompson Okanagan	4,063	18,333	7,292	3,708	33,396
Kootenay	729	5,125	2,042	917	8,813
Cariboo	375	3,166	1,271	1,438	6,250
<b>Northern BC</b>	<b>1,042</b>	<b>3,625</b>	<b>1,437</b>	<b>2,063</b>	<b>8,167</b>

