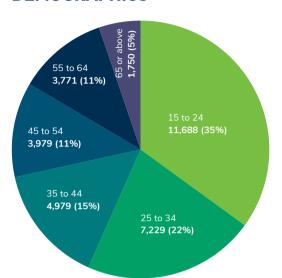


Workforce Profile 2023 THOMPSON OKANAGAN REGION HIGHLIGHTS

The tourism and hospitality industry in the **Thompson Okanagan** region employed an average of **33,396 people** in **2023**, approximately 11% of the region's total employment. <u>Click here</u> to download the complete **2023 Thompson Okanagar Region Workforce Profile** and 10 other updated workforce profiles.

DEMOGRAPHICS

WAGES



\$23.83

2023 average hourly wage in the

37% higher than minimum wage

than pre-pandemic levels and

Thompson Okanagan region, 29% higher

70% of Thompson Okanagan region workers are

region workers are permanent, up 2% from 2022

increase in **Thompson Okanagan** region workers **aged 25 to 34** between
2022 and 2023

14%
while Thompson Okanagan
regional employment remains
below pre-pandemic levels,
Accommodation sector

53%

of **Thompson Okanagan** region workers are **female**, **up 3%** from 2022

employment grew 14% between 2022 and 2023

IMPACT OF COVID-19

Recreation

Entertainment 7,292 (22%)

and

Transportation and Travel 3,708 (11%)

2023

Average

Thompson Okanagan

Tourism & Hospitality

Workforce

33.396

Food & Beverage **18,333 (55%)**

-2%



Jpdated April 2024

Accommodation 4,063 (12%)

REGION	Accommodation	Food & Beverage	Recreation and Entertainment	Transportation and Travel	Total
Lower Mainland	17,708	97,708	73,313	44,250	232,979
Vancouver Island	6,417	25,687	13,771	8,479	54,354
Thompson Okanagan	4,063	18,333	7,292	3,708	33,396
Kootenay	729	5,125	2,042	917	8,813
Cariboo	375	3,166	1,271	1,438	6,250
Northern BC	1,042	3,625	1,437	2,063	8,167

